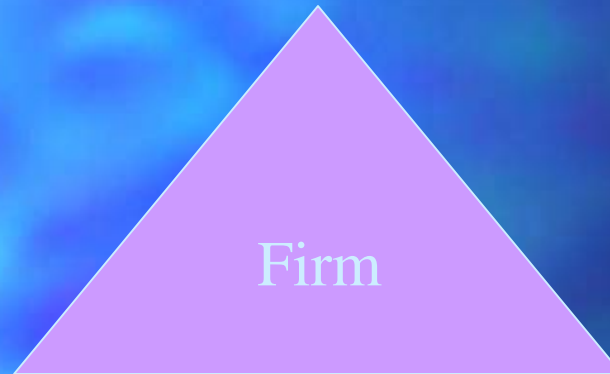


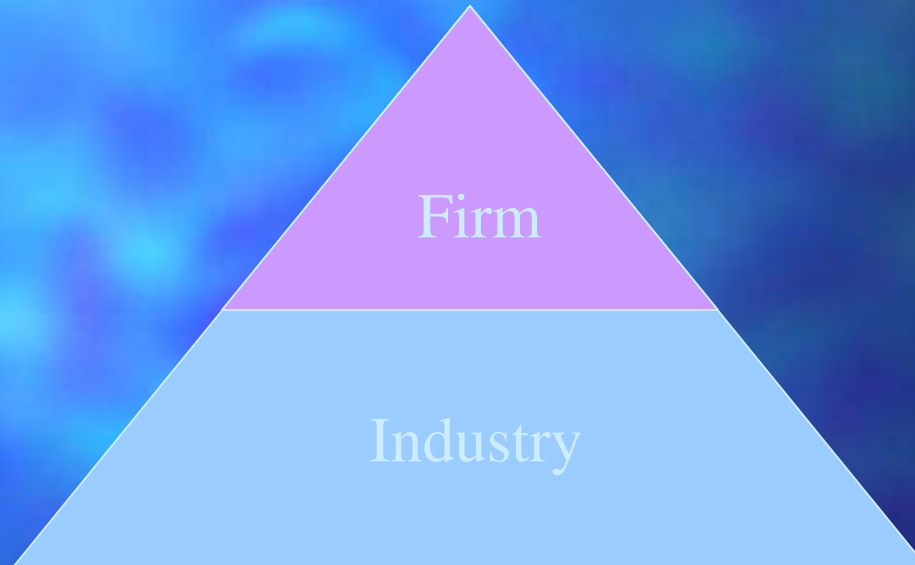
Competitiveness

Economic Growth
Officers Workshop
Charlottesville, VA
8 – 13 December, 2002

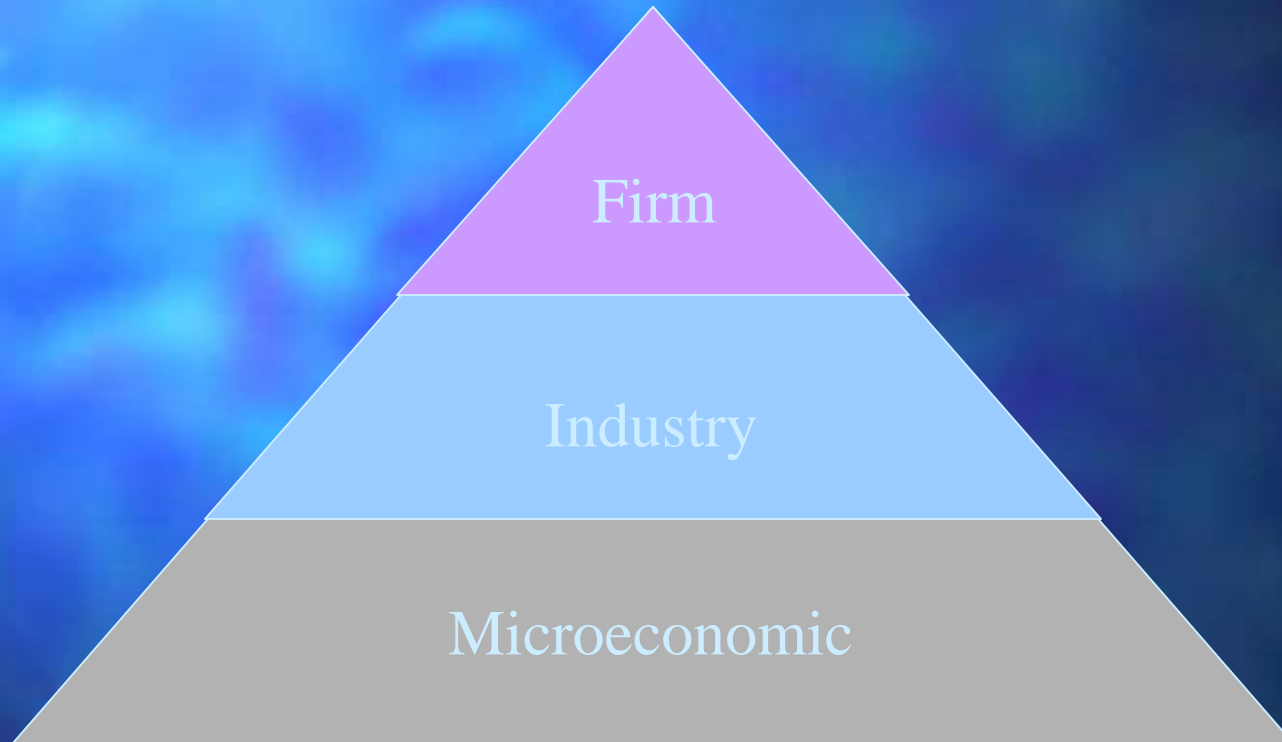
COMPETITIVENESS PYRAMID



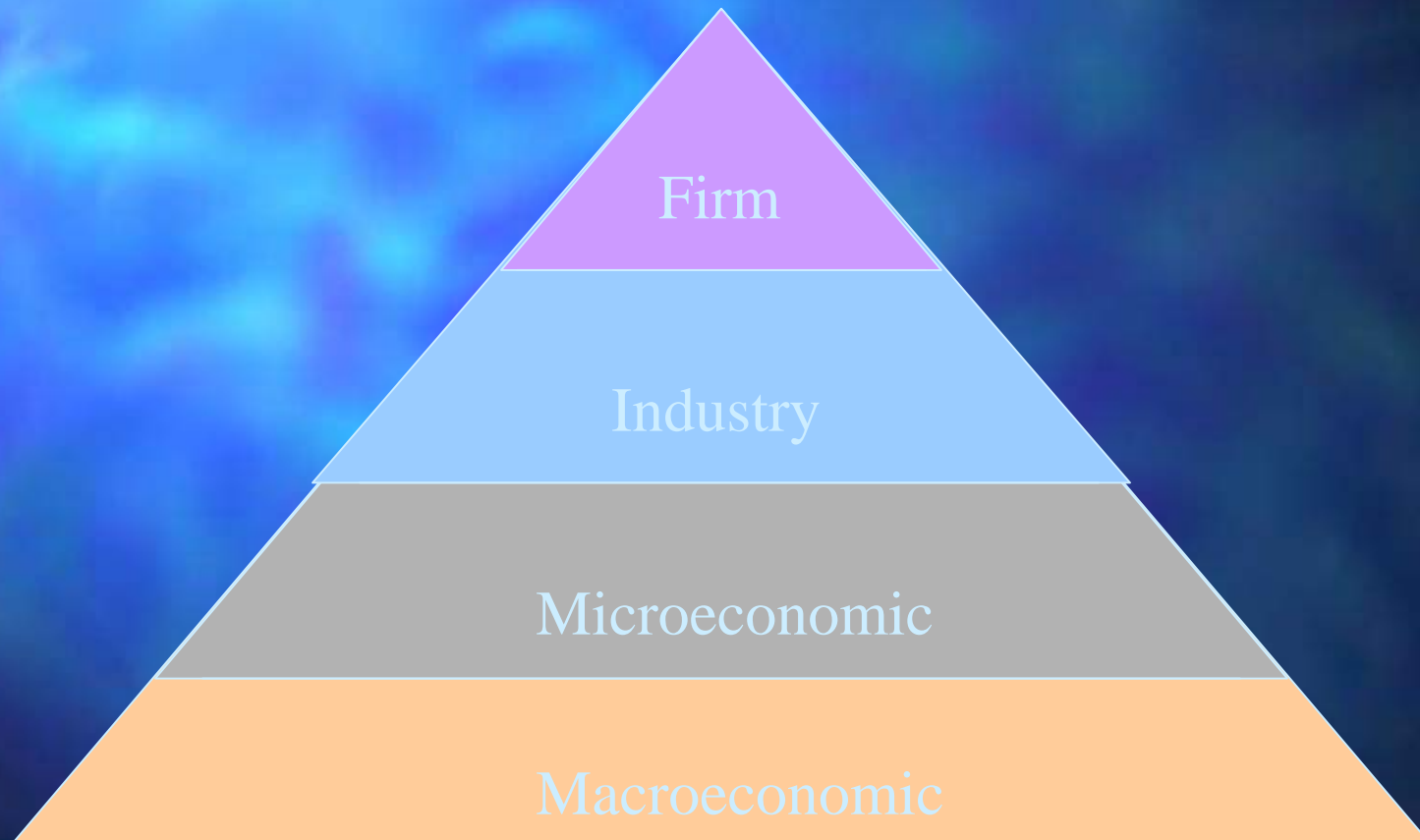
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COMPETITIVENESS PYRAMID



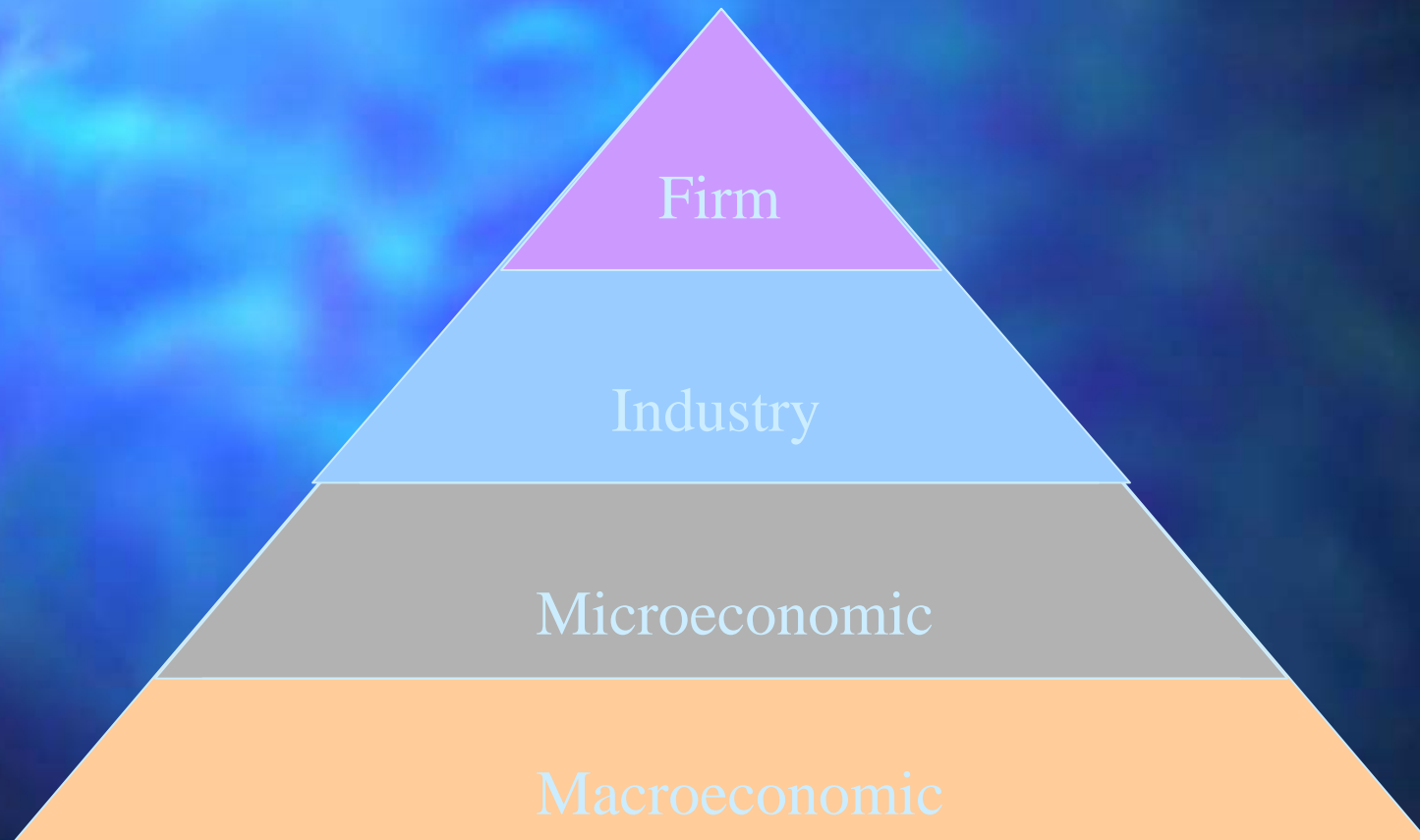
COMPETITIVENESS PYRAMID



Implications for Donors

- Firm Level Assistance
- Industry Associations
- Business Groups
- Macro-economic Policy
- Industry Cluster

COMPETITIVENESS PYRAMID



Advantage

- Absolute Advantage
- Comparative Advantage
- Competitive Advantage

But Aren't You Picking
Winners?

The Challenge

- To find a way to replicate the conditions that will support the emergence of world class competitive firms.